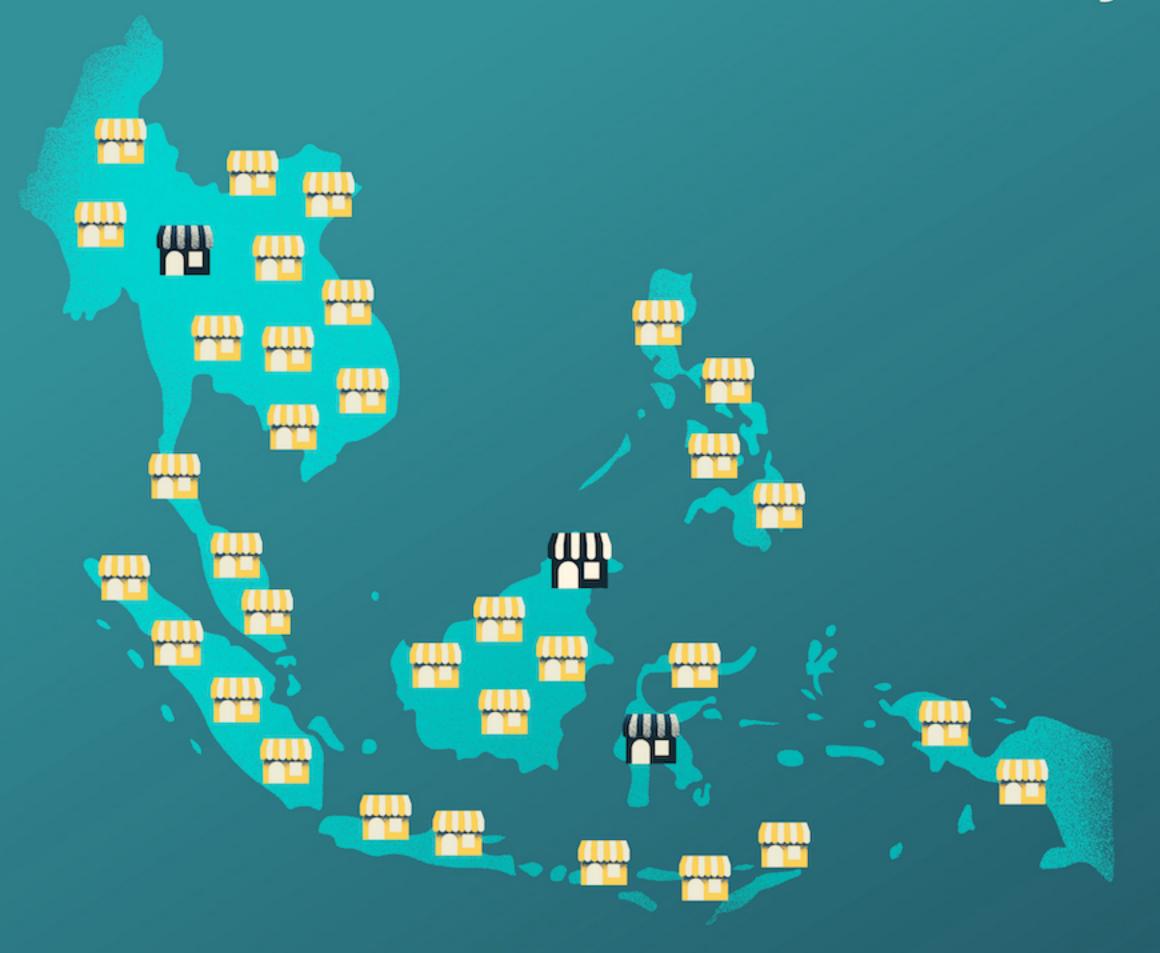


Micro, Small and Medium Enterprises (MSMEs) is the backbone of ASEAN's economy.



97% - 99% of firms in ASEAN are MSMEs.



Unlike large companies, MSMEs face constraints to:



ACCESSING TO CAPITAL AND INVESTMENT



PENETRATING EXPORT MARKET

These impediments become more pronounced during the pandemic.





an SME bank is established to provide financing and commercial bank services to support local MSMEs.

Helping local MSMEs to grow and expand their businesses in the ASEAN region.

The Master Plan on ASEAN Connectivity (MPAC) 2025 unlocks more opportunities!



By promoting financial inclusion to deliver financial products and services to MSMEs and the wider community.

Learn more at https://connectivity.asean.org/ #MPAC2025

