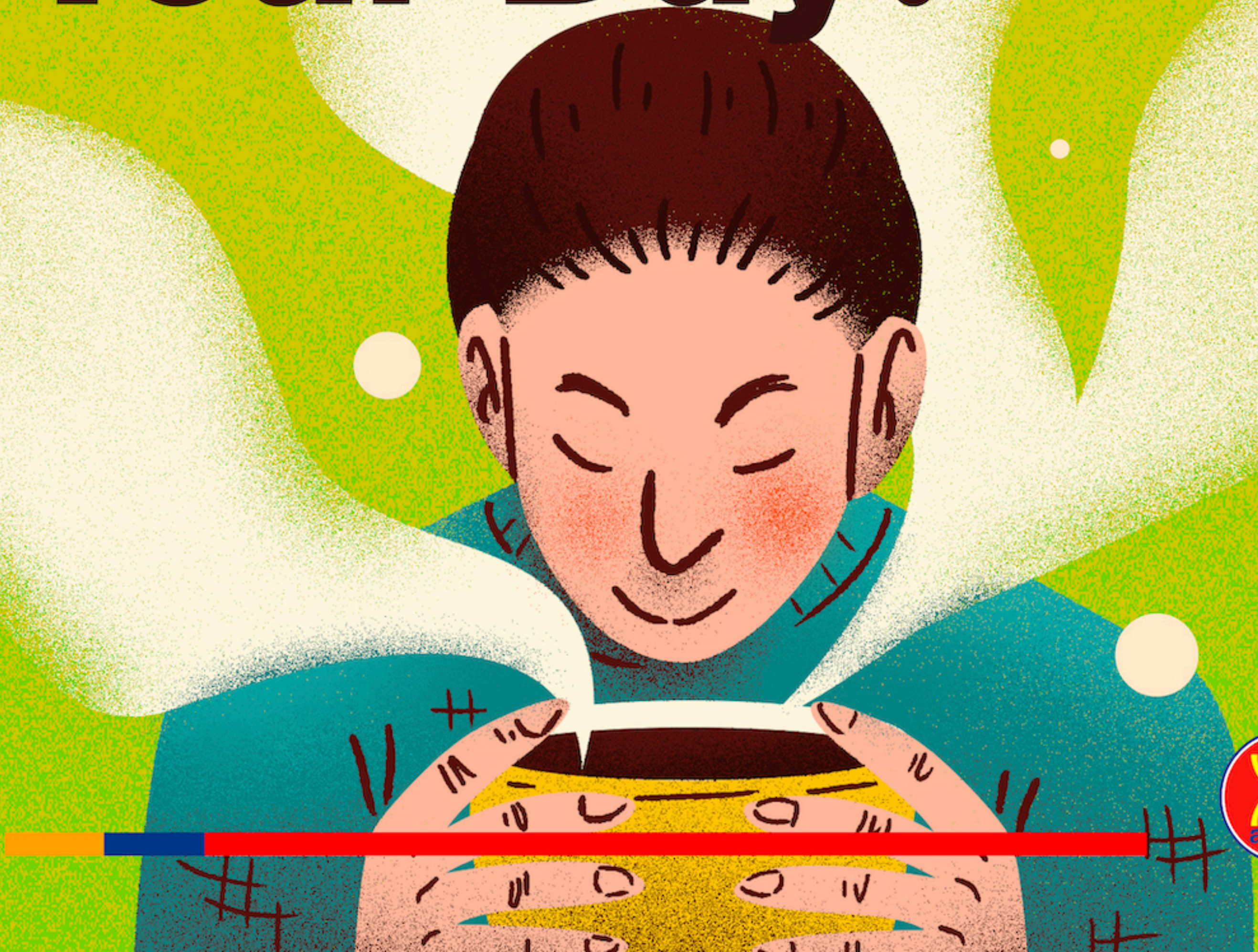


A Kopi A Day **Perk Up** **Your Day?**



From Malabar, Paksong, Lam Ha, you can taste the freshness of ASEAN coffee with different preparations:



EGG COFFEE



**UPSIDE DOWN
COFFEE**



**CHARCOAL
COFFEE**



**DURIAN
COFFEE**

Which ASEAN coffee do you want to try? Comment below!



Coffee producers, like **Malabar Mountain Coffee**,
greatly utilise digital technology to thrive and
market their products in ASEAN and beyond.



**Consistent quality makes
Malabar Mountain Coffee
a specialty coffee!**



Great coffee brings everyone together!

So coffee sellers, let's follow
Malabar Mountain Coffee's journey in
Indonesia and tap this opportunity
to expand your reach throughout
ASEAN and beyond!



The Master Plan on ASEAN Connectivity (MPAC) 2025 unlocks more opportunities!



**By encouraging more MSMEs to
adopt digital technology and expand
their businesses and industries
stronger than before.**

Learn more at <https://connectivity.asean.org/> #MPAC2025

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